CONTRACT



And:

Media Strategies & Research 11350 Random Hills Road Suite 670 Fairfax, VA 22030 USA

	Contract / Rev	vision	1/	Alt Order#	
		1			
Product		·			
Vomen Vote					
	Ir-1:				
Contract Dates	Estimate #				
08/07/12 - 08/14/12	11570				
<u>Advertiser</u>			Orio	ginal Date /	Revision
POL/Women Vote			08	3/07/12	/ 08/07/12
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	Cash		
	Station	Accour	nt Ex	ecutive	Sales Office
	WTNH	WTNH	Nat	ional Hous	National House
	Special Handl	ing			
	<u>Demographic</u>				
	Adults 25-54				
	IDB#	Adverti	ser	Code	Product Code
	Agency Ref		T	Advertiser	Ref
	IN2114/IN211	6/SP17	5:		

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 WTNH 08/08/12 08/10/12 News 8 @ 6a	6a-7a	:30	NM 3	\$1,350.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/06/1208/12/12wtf3	<u>Rate</u> \$450.00			
2 WTNH 08/13/12 08/14/12 News 8 @ 6a	6a-7a	:30	NM 2	\$900.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 MT 2	<u>Rate</u> \$450.00			
3 WTNH 08/08/12 08/10/12 GMA	7a-9a	:30	NM 3	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12WTF 3	<u>Rate</u> \$500.00		A CONTRACTOR OF THE CONTRACTOR	
4 WTNH 08/13/12 08/14/12 GMA	7a-9a	:30	 NM 2	£1 000 00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI Z	\$1,000.00
Week: 08/13/12 08/19/12 MT 2	\$500.00			
5 WTNH 08/11/12 08/11/12 SaSu 6a-8a	6a-8a	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 S- 1	<u>Rate</u> \$225.00			
6 WTNH 08/12/12 08/12/12 GMA SaSu	8a-9a	:30	 NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14101	\$350.00
Week: 08/06/12 08/12/12S 1	\$350.00			
7 WTNH 08/09/12 08/09/12 M-F 9a-10a	9a-10a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 T 1	<u>Rate</u> \$300.00			
8 WTNH 08/10/12 08/10/12 M-F 10a-11a	10a-11a	:30	NM 1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14141	\$250.00
Week: 08/06/12 08/12/12F 1	\$250.00			
9 WTNH 08/13/12 08/13/12 The View	11a-12p	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	<u>Rate</u> \$450.00			
10 WTNH 08/08/12 08/08/12 News 8 Noon	12p-1230p	:30	NM 1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14101	\$350.00
Week: 08/06/12 08/12/12W 1	\$350.00			
11 WTNH 08/13/12 08/13/12 Connecticut Style	1230p-1p	:30	NM 1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 M 1	<u>Rate</u> \$250.00			
12 WTNH 08/08/12 08/10/12 M-F 4p-430p	4p-430p	:30 .	NM 2	\$900.00
12 W11911 00/00/12 00/10/12 W-F 4p-430p	4p-430h	.30 .	INIVI ME Z	\$900.00



		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Week: 08/06/12 End Date Weekdays Spots/Week Week: 08/06/12 08/12/12W-F 2	<u>Rate</u> \$450.00			
N 13 WTNH 08/07/12 08/09/12 M-F 430p-5p	430p-5p	:30	NM 7	\$5,100.00
Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -T-T 2	<u>Rate</u> \$450.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WTNH 08/06/12-08/12/12 M-F 430p-5p See MG 13.3,13.4,13.5,13.6,13.7,13.8	430р-5р	-Tu-Th :30 \$450.00	NM	
3 WTNH 08/10/12-08/10/12 M-F 430p-5p	430p-5p	F :30 \$450.00	NM	
	730p-8p	Th :30 \$1,000.00	NM	
→ MG for 13.1,19.3,21.1,20.1,17.1 5 WTNH 08/10/12-08/10/12 Late News 8	11p-1135p	F :30 \$1,000.00	NM	
→ MG for 13.1,19.3,21.1,20.1,17.1		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
6 WTNH 08/13/12-08/13/12 News 8 6p-630p	6p-630p	M :30 \$1,500.00	NM	
7 WTNH 08/13/12-08/13/12 Nightline	1135p-120630a	M:30 \$500.00	NM	
MG for 13.1,19.3,21.1,20.1,17.1 8 WTNH 08/10/12-08/10/12 Daytime M-F 9a-4p	1p-3p	F :30 \$200.00	NM	
⊕ MG for 13.1,19.3,21.1,20.1,17.1				
14 WTNH 08/13/12 08/13/12 M-F 430p-5p Start Date End Date Weekdays Spots/Week	430p-5p Rate	:30	NM 1	\$450.00
Week: 08/13/12 08/19/12 M 1	\$450.00			
15 WTNH 08/13/12 08/13/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week	5p-6p Rate	:30	NM 1	\$1,000.00
Week: 08/13/12 08/19/12 M 1	\$1,000.00			
16 WTNH 08/08/12 08/10/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week	5p-6p <u>Rate</u>	:30	NM 3	\$2,250.00
Week: 08/06/12 08/12/12WTF 3	\$750.00			
N 17 WTNH 08/07/12 08/10/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week	6p-630p Rate	:30	NM 3	\$3,000.00
Week: 08/06/12 08/12/12 -TWTF 4	\$1,000.00			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WTNH 08/06/12-08/12/12 News 8 6p-630p	Start/End Time 6p-630p	Weekdays Length Rate -TuWThF :30 \$1,000.00	Type NM	
See MG 13.3,13.4,13.5,13.6,13.7,13.8				
18 WTNH 08/11/12 08/11/12 Sa News 8 @ 7p Start Date End Date Weekdays Spots/Week	7p-730p Rate	:30	NM 1	\$300.00
Week: 08/06/12 08/12/12S- 1	\$300.00			
N 19 WTNH 08/07/12 08/10/12 M-F 7p-730p	7p-730p <u>Rate</u>	:30	NM 3	\$3,600.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/06/1208/12/12-TWTF4	\$1,200.00	_		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 WTNH 08/06/12-08/12/12 M-F 7p-730p	Start/End Time 7p-730p	Weekdays Length Rate -TuWThF :30 \$1,200.00	<u>Type</u> <i>NM</i>	
See MG 13.3,13.4,13.5,13.6,13.7,13.8	7ρ-730ρ	1411111 .00 \$1,200.00		
N 20 WTNH 08/07/12 08/10/12 M-F 730p-8p	730p-8p	:30	NM 2	\$2,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/06/1208/12/12-Tw-F3	<u>Rate</u> \$1,000.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate -TuWF :30 \$1,000.00	<u>Type</u> <i>NM</i>	
1 WTNH 08/06/12-08/12/12 M-F 730p-8p See MG 13.3,13.4,13.5,13.6,13.7,13.8	730p-8p	1 GW 1 .30 \$ 1,000.00	IAINI	
N 21 WTNH 08/07/12 08/09/12 Late News 8	11p-1135p	:30	NM 1	\$1,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/06/1208/12/12-T-T2	<u>Rate</u> \$1,000.00			

08/07/12 / 08/07/12



	Contract / Revision 196369 /	Alt Order #
Contract Dates 08/07/12 - 08/14/12	Product Women Vote	Estimate # 11570
Advertiser	<u> </u>	original Date / Revision

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WTNH 08/06/12-08/12/12 Late News 8 See MG 13.3,13.4,13.5,13.6,13.7,13.8	<u>Rate</u> <u>Start/End Time</u> 11p-1135p	<u>Weekdays Length Rate</u> -Tu-Th :30 \$1,000.00	<u>Type</u> NM	0	
22 WTNH 08/12/12 08/12/12 Late News 8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/125 1	11p-11:35p <u>Rate</u> \$2,250.00	:30	NM	1	\$2,250.00
23 WTNH 08/08/12 08/08/12 Nightline Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12W 1	1135p-120630a <u>Rate</u> \$500.00	:30	NM	1	\$500.00
		Totals		43	\$29,275.00

POL/Women Vote

Time Period	# of Spots	Gross Amount	Net Amount		
07/30/12 -08/14/12	43	\$29,275.00	\$24,883.75		
Totals	43	\$29,275.00	\$24,883.75		

Signature:	Date:	
•		



Market: Ha

Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone:

203-784-8888 203-784-8912

Fax: Direct:

WTNH-TV

		D			Wed	Thu	Fri	Sat		Mon	Tue		
Program Name	DP	Days Length	Gross Rate	Aug 07	Aug 08	Aug 09	Aug 10	Aug 11	Aug 12	Aug 13	Aug 14	To	otal
WTNH 6a News	EM	M-F	\$450.00		1	1	1			1	1		 5
6:00 AM 7:00 AM	1	30	\$2,250.00										
Good Morn America	EM	M-F	\$500.00		1	1	1			1	1		5
7:00 AM 9:00 AM	I	30	\$2,500.00										
Saturday 7a News	EM	Sa	\$225.00					1				20 8	1
7:00 AM 8:00 AM	l	30	\$225.00					•				" 1-36 CMB	1
Good Morning Sun	EM	Su	\$350.00						1			ADD 1-3 Pomp Chrw-GmA Fr' 10	
8:00 AM 9:00 AM		30	\$350.00						1			(he Aug	1
D. Dhii	D.T.	14 -	#000 00									601	
Dr. Phil 9:00 AM 10:00 Al	DT M	M-F 30	\$300.00 \$300.00			1						10	1
			4000.00										
Rachael Ray	DT	M-F	\$250.00				1						1
10:00 AM 11:00 AI	VI	30	\$250.00										
The View	DT	M-F	\$450.00							1			1
11:00 AM 12:00 PI	۷İ	30	\$450.00										
WTNH Noon News	DT	M-F	\$350.00		1								1
12:00 PM 12:30 PM	V	30	\$350.00										•
CT Style	DT	M-F	\$250.00							1			
12:30 PM 1:00 PM		30	\$250.00							,			1
Judge Judy	EF	M-F	\$450.00		1		1						
4:00 PM 4:30 PM		30	\$900.00			•	'						2
frankrija tiristi			0.450.00	10	LE	Н							
Judge Judy 4:30 PM 5:00 PM	EF	M-F 30	\$450.00 1 /2 \$1,350.00	U		1				1			3
		00	ψ1,000.00										
WTNH 5p News	EN		•							1			1
5:00 PM 6:00 PM		30	\$1,000.00										

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 1 of 2



Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone:

203-784-8888

Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 5p News	EN	M-F	\$750.00		1	1	1		"————————————————————————————————————		and the second s	3
5:00 PM 6:00 PM		30	\$2,250.00									
WTNH 6p News	EN	M-F	\$1,000.00 +	1	1	1	1		15	70 - V	MON	4
6:00 PM 6:30 PM		30	\$4,000.00					**	Character Co.	X		7
Saturday 7p News	EN	Sa	\$300.00					1				1
7:00 PM 7:30 PM		30	\$300.00									1
Jeopardy	PA	M-F	\$1,200.00	1	1	1	1					4
7:00 PM 7:30 PM		30	\$4,800.00	. 64		Thu	w-					7
Wheel Of Fortune	PA	M-F	\$1,000.00	1	1	*	1					3
7:30 PM 8:00 PM		30	\$3,000.00		The second se	<i></i>	•					v
WTNH 11p News	LN	M-F	\$1,000.00	1	A	1	Fri					2
11:00 PM 11:35 PM		30	\$2,000.00	Name of the local division in the last of		The second secon		·				6. -
Sunday 11p News	LN	Su	\$2,250.00						1			1
11:00 PM 11:35 PM		30	\$2,250.00									'
Nightline	LF	M-F	\$500.00		1	٤			4	K-MI	by-	1
11:35 PM 12:05 AM		30	\$500.00			\$450m			5	00		ı
Station Gross Totals		\$	29,275.00	5	9	8	8	2	2	6	2	42

Date/Time Sent: 8/6/2012 11:51:23 AM



196369

Market:

Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 20

203-784-8912

Direct:

WTNH-TV

				Tue		Thu	Fri	Sat	Sun	Mon	Tue	
Program Name	פת	Days Length	Gross Rate		Aug 08	Aug 09	Aug 10	Aug 11	Aug 12	Aug 13	Aug	
The second secon	***************************************				***************************************			I I	12		14	Total
WTNH 6a News 6:00 AM 7:00 AM	EM	M-F	\$450.00	2	1	1	1			1	1	5
1/1A 00.0		30	\$2,250.00	,								
Good Morn America	EM	M-F	\$500.00		1	1	1			1	1	5
7:00 AM 9:00 AM		30	\$2,500.00									Ŭ
Saturday 7a News	EM	Sa	\$225.00					1				1
7:00 AM 8:00 AM		30	\$225.00	and the second								I
Good Morning Sun	EM	Su	\$350.00						1			1
8:00 AM 9:00 AM		30	\$350.00									1
Dr. Phil	DT	M-F	\$300.00	olania e e e e e e e e e e e e e e e e e e e		1						1
9:00 AM 10:00 AM		30	\$300.00	and the second								1
Rachael Ray	DT	M-F	\$250.00				1					1
10:00 AM 11:00 AM		30	\$250.00									1
The View	DT	M-F	\$450.00	AAAAA 400 VIIIAN II AAAA						1		1
11:00 AM 12:00 PM		30	\$450.00									·
WTNH Noon News	DT	M-F	\$350.00	-	1							1
12:00 PM 12:30 PM		30	\$350.00	Service of the Servic								·
CT Style	DT	M-F	\$250.00	VIII-DE CONTRACTOR CON						1		1
12:30 PM 1:00 PM		30	\$250.00	-								'
Judge Judy	EF	M-F	\$450.00	1	1		1					2
4:00 PM 4:30 PM		30	\$900.00									-
ludge Judy	EF	M-F	\$450.00	1		1				1		3
4:30 PM 5:00 PM		30	\$1,350.00	Approximate of the control of the co								Ü
WTNH 5p News	EN	M-F	\$1,000.00	1						1		1
5:00 PM 6:00 PM		30	\$1,000.00	**************************************								·

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 1 of 2



Market:

Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Roger Megroz

Email: Roger.Megroz@wtnh.com

Phone:

203-784-8888 203-784-8912

Fax:

Direct:

WTNH-TV

un en		Davis		Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	
Program Name	DP	Days Length	Gross Rate	Aug 07	Aug 08	Aug 09	Aug 10	Aug 11	Aug 12	Aug 13	Aug 14	Total
WTNH 5p News	EN	M-F	\$750.00	\	1	1	1	***************************************	ikoikuusuusevanseseessa s	0.500.5	***************************************	3
5:00 PM 6:00 PM		30	\$2,250.00									
WTNH 6p News	EN	M-F	\$1,000.00	2 1	1	1	1					4
6:00 PM 6:30 PM		30	\$4,000.00									
Saturday 7p News	EN	Sa	\$300.00	2				1				1
7:00 PM 7:30 PM		30	\$300.00									
Jeopardy	PA	M-F	\$1,200.00	2 1	1	1	1					4
7:00 PM 7:30 PM		30	\$4,800.00									
Wheel Of Fortune	PA	M-F	\$1,000.00	2 1	1		1					3
7:30 PM 8:00 PM		30	\$3,000.00									
WTNH 11p News	LN	M-F	\$1,000.00	V_1		1						2
11:00 PM 11:35 PM		30	\$2,000.00									
Sunday 11p News	LN	Su	\$2,250.00	Billings					1			1
11:00 PM 11:35 PM		30	\$2,250.00									
Nightline	LF	M-F	\$500.00	2	1							1
11:35 PM 12:05 AM		30	\$500.00									
Station Gross Totals		\$	29,275.00	5	9	8	8	2	2	6	2	42

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:51:23 AM

WTNH-TV

Page 2 of 2

AGREEMENT FORM FOR **NON-CANDIDATE/ISSUE ADVERTISEMENTS**

	NH-TV			Date: 8/6	6/2012
Har	tford, CT				
	trategies and R		ving issue:		
Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACH	ED SCHEDULE		
Da	te of First Broadcast		D	ate of Last Broadcast	
Tuesda	ay, August 07,	2012	Tuesd	ay, August 14,	2012
Гotal Gross С	harges: \$29,27	75.00			
nis broadcast tin	ne will be used by:	Women Vote)		territorio de la constitución de l
Does the pro	gramming (in w matter of natior	hole or in par	t) communicat e?"	e "a message re	lating to
	X Yes		∏No	entre de la companya br>De la companya de la	
	1.4.2.1				



Media Strategies and Research

WTNH-TV NAB FORM PB-17 ISSUES PAGE 2 of 2		Women Vot 8/7/2012 thru 8/14/201
For Programming that "communilist the name of the legally qualiand the date(s) of the election(s)	icates a message relating to any politic ified candiate(s) the programming ref) (if applicable):	ral matter of national importance
For Programming that "communi attach Agreed Upon Schedule.	icates a message relating to any politic	cal matter of national importance,
I represent that the payment for	the above described broadcast time ha	as been furnished by:
	Women Vote	
and you are authorized to annour the payment , if other than an inc	nce the time as paid for by such person dividual person, is:	n or entity. The entity furnishing
a corporation; a comn	nittee; an association; X	or other unincorporated group.
The names, offices, and addresse the entity are named below (may	s of the chief executive officers, directive attached separately):	tors, and/or authorized agents of
1120 Connecticut Ave. NW	V Suite 1100, Washington, DC	20036
Executive Director Amy Dacey	202-326-14 Trea	
THIS STATION DOES NOT DISCRI ETHNICITY IN THE PLACEMENT O	MINATE OR PERMIT DISCRIMINATIO F ADVERTISING.	N ON THE BASIS OF RACE OR
actorney's rees, that may ensue from the above-stated broadcast(mless the station for any damages or om the broadcast of the above-reques (s) I also agree to prepare a script, tr the time of the scheduled broadcas	sted advertisement(s).
	o Be Signed By Issue Advertiser	
Monday, August 06, 2012	Line XI Xhelden	303-989-4700
Date	Signature	Contact Phone Number
То Ве	Signed By Station Representati	ive
Accepted	Accepted In Part	Rejected
Signature	Printed Name	Title

